

5 STAR DOG TRAINING

Excitedly presents

A WEEKEND WITH

DR. KEN RAMIREZ



October 26 and 27, 2013

Simon Fraser University, Burnaby, B.C.

Ken Ramirez Bio

Ken Ramirez, the executive vice-president of animal care and animal training, develops and supervises animal care programs, staff training and development as well as public presentation programs for the entire animal collection at Chicago's Shedd Aquarium. He joined Shedd Aquarium in 1989.

A 35+ year veteran of animal care and training, Ramirez is a biologist and animal behaviorist who served nine years at Marineworld of Texas. He also was a trainer and coordinator at Ocean Safari in South Padre Island, Texas, as well as acting as a consultant to many zoo and aquarium programs throughout the world. He began his training career working with guide dogs for the visually impaired and has maintained a close affiliation to pet training throughout his career. He hosted two successful seasons of the pet training television series *Talk to the Animals* that compared pet training to the important work done with training and caring for animals in zoological facilities. He has also recently worked closely with several search and rescue dog organizations, service dog groups, as well as with bomb and narcotic dogs.

Ramirez has been active in several professional organizations, including the International Marine Animal Trainer's Association (IMATA), of which he is a past president. Ken has been actively involved in the creation of a certification process for animal trainers in zoological settings. He has been on the faculty of Karen Pryor's Clicker Expos since 2005.

Ramirez has written for numerous scientific publications and popular articles and has authored the book *ANIMAL TRAINING: Successful Animal Management through Positive Reinforcement*, published in 1999. He also teaches a graduate course on animal training at Western Illinois University.

Visit <http://kenramireztraining.com/> for more information

Seminar Information

Saturday October 26 and Sunday October 27, 2013
Simon Fraser University, Burnaby, B.C.

Tentative topics are:

REINFORCEMENT STRATEGIES - Most good trainers recognize that reinforcement strategies are at the heart of successful training. This seminar delves deeper into many topics, including a discussion of what is a "positive reinforcement trainer" and what are the basic reinforcement keys that all trainers should keep in mind. A significant part of the seminar will focus on non-food reinforcers, reinforcement variety, and evaluation of reinforcers - with particular emphasis on the importance of strategic implementation of any new reinforcement plan. This is a core competency for trainers at all levels and this seminar is suited for all training levels

HANDLING ANIMAL MISTAKES - Even the best and most focused animals will make mistakes and positive reinforcement trainers are faced with the dilemma of trying to find the best way to respond to those mistakes. This seminar looks at the many options available to trainers and suggests the most positive approach to dealing with unwanted behavior. The draw back to the more traditional aversive approaches will be discussed and the seminar will focus on how best to ignore unwanted behavior and how to use redirection.

CONCEPT TRAINING - "Stretching Your Dog's Capabilities" There are many conceptual ideas that require a much more focused approach to training. This seminar will review the foundation needed for training broad concepts like modifier cues, mimicry, adduction, matching to sample and other conceptual tasks. The seminar can be a broad look at concept training or a more focused seminar examining a step by step training process for modifier cue work, adduction, or mimicry as a behavior - or any combination of all three. These topics are designed for experienced trainers and animals.

PROBLEM SOLVING - Solving behavioral problems is usually at the heart of most consulting jobs. The instructor will share his flow chart or matrix for getting to the bottom of behavioral issues, no matter how complex. This seminar will focus on a step by step look at how to identify a problem, determine the cause, look at motivation, then implement a plan to resolve the issue. Most useful for experienced trainers, but suitable for trainers at all levels.

ENTRY FORM

DR. KEN RAMIREZ

October 26 and 27, 2013

SIMON FRASER UNIVERSITY, BURNABY B.C.

NAME:		
ADDRESS:		
HOME PHONE:		CELL:
EMAIL:		
TIC ↓		
	SATURDAY ONLY \$150.00 + GST	\$157.50
	SUNDAY ONLY \$150.00 + GST	\$157.50
	SATURDAY AND SUNDAY \$275.00 + GST	\$288.75

Cancellation policy...

More than one month prior to the seminar date: 50% of the fee will be refunded if we can fill your spot.

Less than one month before the seminar date: No Refunds without a note from a physician.

I agree to the above terms _____

SIGNATURE

Date: _____

Include cheque or money order payable to: 5 Star Dog Training,
Mail to 5 Star Dog Training, c/o Mary Zacharatos, 229 Chetwynd Drive, Kamloops,
B.C. V2H 1L7

Although this seminar is geared towards canine professionals, because of Dr. Ramirez's knowledge of a vast variety of species, it will also be appealing to people in different areas of animal care and training. He is a great presenter and is one of the most popular speakers at conferences he presents at.

Confirmations, directions and other information will be sent by email closer to the seminar.

Tentative times are: 9:00 a.m. - 5:00 p.m. with breaks for coffee and lunch.

Coffee and tea will be provided. There are restaurants within 5 minutes walking distance.

This is a human only seminar - sorry, the pooches need to stay home.

ACCOMODATIONS

Simon Fraser University Hotel has a very few rooms available (14 to be exact)

Information available at: <http://www.sfu.ca/stayhere/accommodations/hotel.html>

Executive Plaza Hotel, Coquitlam <http://www.executivehotels.net/coquitlamhotel>

Best Western Plus Coquitlam <http://www.bestwesterncoquitlam.com/>